



APPROACHES AND BENEFITS OF PUBLIC-PRIVATE COLLABORATION



INTRODUCTION



✓ The peculiarity of Ghana's cocoa sector makes effective collaboration across the supply chain for the implementation of EUDR not just an advantage but a necessity.

✓ **COCOBOD** collaborated with the private sector, public sector, CSOs, development partners, EU and NGOs to achieve the following collective success:

- 1 Develop the Ghana Cocoa Traceability System (GCTS)
- 2 Develop the Deforestation Risk Assessment Model
- 3 Establish a Legality Framework for EUDR

✓ **COCOBOD** pursued strong collaboration by;

- i. Defining a clear and shared objective
- ii. Foster Trust and Transparency
- iii. Enhanced communication and information flow
- iv. Conduct dry runs to build credibility in the systems

Building Strong Collaboration Along the Supply Chain



**TOGETHER,
WE DELIVER**



**EUDR
Compliance**



**Sustainability
Assurance**



**Market Access
& Competitiveness**



**Trust &
Transparency**



**Stronger Cocoa
Value Chain**





DEFINING A CLEAR AND SHARED OBJECTIVE

A collaborative foundation for the success of GCTS and EUDR implementation



1



ENGAGEMENT OF ALL STAKEHOLDERS

Engagement of all stakeholders on the rationale behind COCOBOD's intention to adopt a national approach to EUDR.

2



CO-CREATED VISION

Co-created a vision with input from all key stakeholders.

3



ALIGNING GOALS AND ROLES

Align goals by defining and agreeing on the role of each stakeholder.

4



BUILDING STRATEGIC PARTNERSHIPS

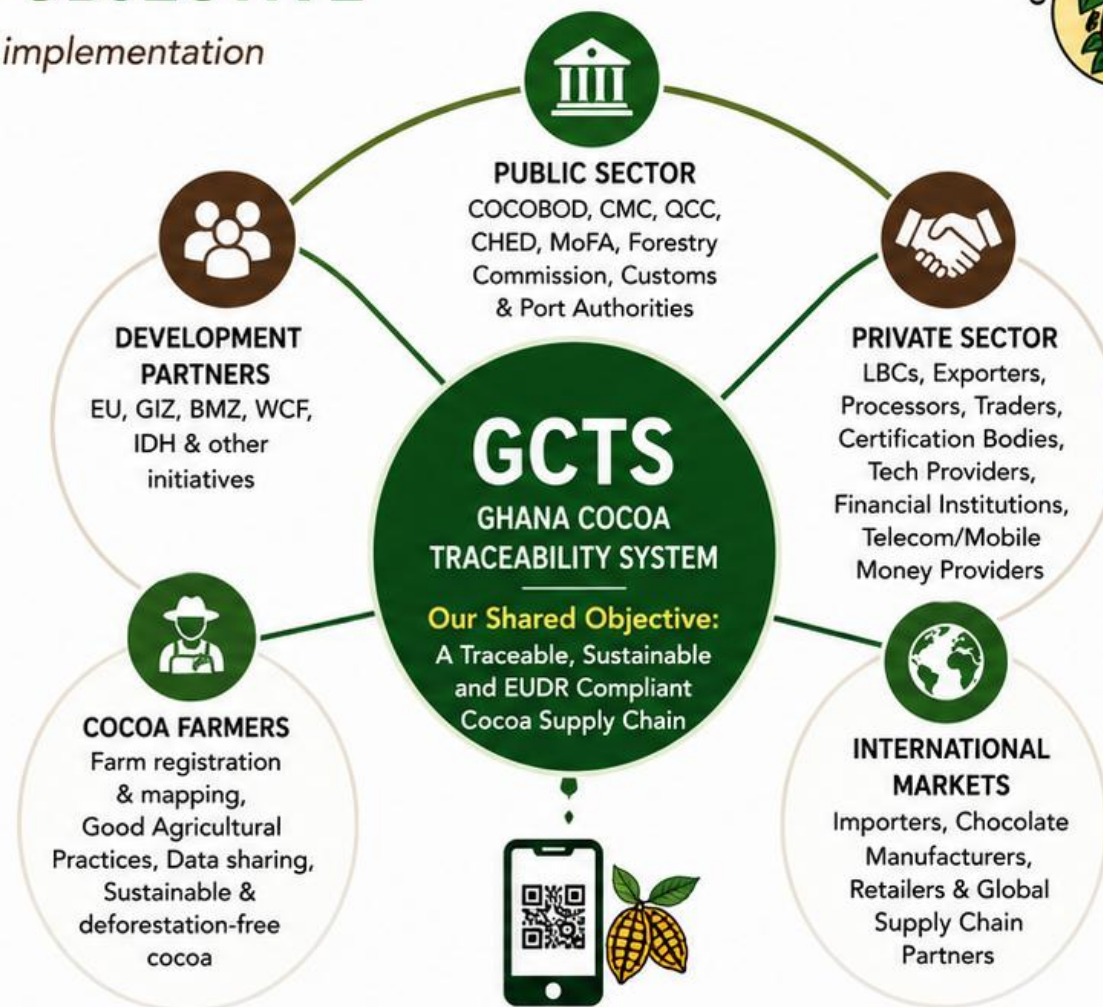
Build partnerships (IDH, Proforest, OFI and COCOBOD) to deliver a credible, inclusive and effective system.

5



CONTINUOUS DIALOGUE

Maintain open communication and regular consultation to strengthen trust, transparency and collective ownership.



TOGETHER, WE DELIVER

One vision. One system. One sustainable future for Ghana cocoa.





Fostering Trust and Transparency - Data Collection

-  1 Studied the existing private sector systems.
-  2 Shared methodology for collecting data with stakeholders for inputs.
-  3 Regular engagement with stakeholders on challenges and successes.
-  4 Honesty about capabilities, constraints, and risks.
-  5 Set up systems for real-time data visibility (e.g., shared portals).
-  6 Use EDI (Electronic Data Interchange) and APIs for seamless data exchange.

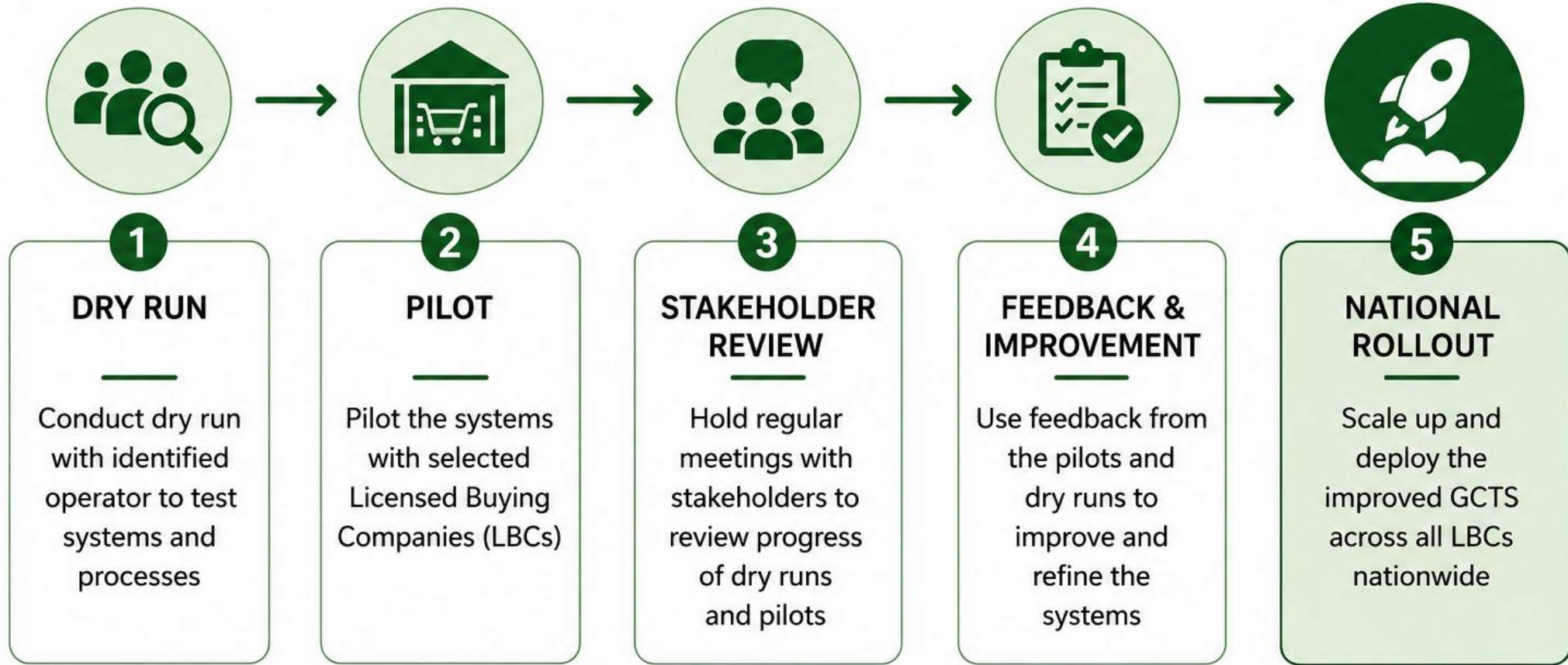
ENHANCED COMMUNICATION

Strengthening Collaboration for a Successful GCTS Implementation



CONDUCT DRY RUNS & NATIONAL ROLLOUT

Testing, Learning and Scaling for a Successful GCTS Implementation



COLLABORATION • FEEDBACK • IMPROVEMENT • IMPACT

From Testing to Nationwide Impact – Together for a Traceable and Sustainable Cocoa Sector



None of us is as smart as all of us.

Collaboration with supply chain partners is our strength



THANK YOU